



<b>Mono Standard Rate per column cm</b>	<b>Lm1.70</b>
Half page	Lm155.00 (18cm x 24.5cm)
Full page	Lm310.00 (36cm x 24.5cm)

<b>Colour Standard Rate per column cm</b>	<b>Lm2.70</b>
Half page	Lm247.50 (18cm x 24.5cm)
Full page	Lm495.00 (18cm x 24.5cm)

**Technical specifications**

*Newspaper column width*

1 col - 4.5cm
2 col - 9.5cm
3 col - 14.5cm
4 col - 19.5cm
5 col - 24.5cm

*Maximum height - 37cm*

**Artwork specifications**

Artwork is to be supplied in the following formats

- Freehand (Verison 8, 9 or 10)\*
- QuarkXpress (Verison 4 or 5)\*
- Other formats that are accepted are TIFF, JPG, and EPS\*.

\* Please note that when artwork is supplied all fonts must be converted to paths or supplied with artwork

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**All prices exclusive of VAT**

## Business Today



<b>Mono Standard Rate per column cm</b>	<b>Lm1.10</b>
Half page	Lm99.00 (18cm x 24.5cm)
Full page	Lm198.00 (36cm x 24.5cm)

<b>Colour Standard Rate per column cm</b>	<b>Lm2.00</b>
Half page	Lm180.00 (18cm x 24.5cm)
Full page	Lm360.00 (18cm x 24.5cm)

**Technical specifications**

*Newspaper column width*

1 col - 4.5cm
2 col - 9.5cm
3 col - 14.5cm
4 col - 19.5cm
5 col - 24.5cm

*Maximum height - 37cm*

**Artwork specifications**

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