Advertising Rates

maltatoday



Мопо Standard Rate per column cm

Half page Lm155.00 (18cm x 24.5cm) Full page Lm310.00 (36cm x 24.5cm)

Colour Standard Rate per column cm

Half page Full page

Lm247.50 (18cm x 24.5cm) Lm495.00 (18cm x 24.5cm)

Technical specifications

Newspaper column width

1 col - 4.5cm

2 col - 9.5cm

3 col - 14.5cm

4 col - 19.5cm

5 col - 24.5cm

Maximum height - 37cm

Artwork specifications

Artwork is to be supplied in the following formats

Freehand (Verison 8, 9 or 10)*

QuarkXpress (Verison 4 or 5)*

Other formats that are accepted are TIFF, JPG, and EPS*.

* Please note that when artwork is supplied all fonts must be converted to paths or supplied with artwork

Discounts are available for all long term bookings All prices exclusive of VAT

Business Today

Business Today

PM calls Tony Zarb's bluff

with the property of

Working time directive controversy, storm in a tea cup

Contract of the property of Art who do broads to the state of the state

Economy displays worrying signals

Mono Standard Rate per column cm Lm1.10

Half page Full page

Lm99.00 (18am x 24.5am) Lm198.00 (36cm x 24.5cm)

Colour Standard Rate per column cm Lm2.00

Half page Full page

Lm180.00 (18cm x 24.5cm) Lm360.00 (18cm x 24.5cm)

Technical specifications

Newspaper column width

1 col - 4.5cm

2 col - 9.5cm

3 col - 14.5cm

4 col - 19.5cm 5 col - 24.5cm

Maximum height - 37cm

Artwork specifications

Artwork is to be supplied in the following formats

Freehand (Verison 8, 9 or 10)*

QuarkXpress (Verison 4 or 5)*

Other formats that are accepted are TIFF, JPG, and EPS*.

* Please note that when artwork is supplied all fonts must be converted to paths or supplied with artwork

Discounts are available for all long term bookings All prices exclusive of VAT

Telephone: (+356) 21 382741 • Fax: (+356) 21 382747 email: info@mediatoday.com.mt